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3 Product Development Scientific Support Department

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5 **Draft Qualification Opinion of MCP-Mod as an efficient**  
6 **statistical methodology for model-based design and**  
7 **analysis of Phase II dose finding studies under model**  
8 **uncertainty**

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Adopted by CHMP for release for consultation	19 September 2013 <sup>1</sup>
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End of consultation (deadline for comments)	24 November 2013 <sup>3</sup>

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<b>Keywords</b>	Qualification, Dose Finding, Regulatory, Modelling
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<sup>1</sup> Last day of relevant Committee meeting.

<sup>2</sup> Date of publication on the EMA public website.

<sup>3</sup> Last day of the month concerned.

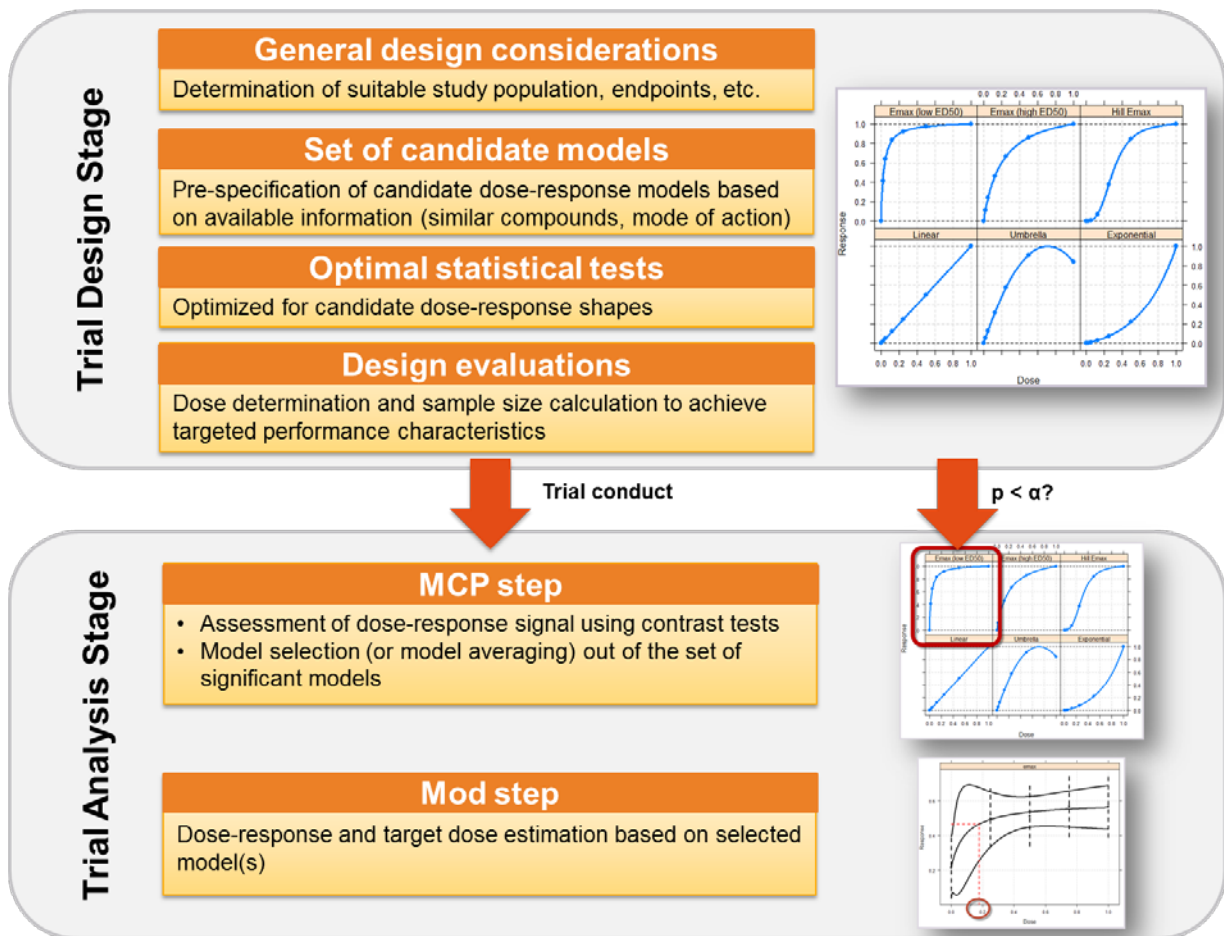


18 **Introduction**

19 Estimating dose-response and selection of a dose for confirmatory Phase III trials and potential market  
 20 authorisation is among the most difficult elements of the whole development process. Dose finding  
 21 studies are commonly designed using a small number of doses and a narrow dose-range, often focused  
 22 on the upper end of the dose response relationship. In recent years there is some shift towards  
 23 investigating the full dose response relationship and estimating the so-called minimum effective dose  
 24 (MED). The Applicant presents the MCP-Mod (Multiple Comparison Procedure – Modelling) approach for  
 25 dose response testing and estimation intended to enable more informative Phase II study designs to  
 26 provide a more solid basis for all subsequent dose selection strategies and decisions.

27 The analysis of dose finding studies can be classified into two major strategies: multiple comparison  
 28 procedures (Bretz et al., 2010) and modeling techniques (Pinheiro et al., 2006a) but none of these  
 29 alone represent a comprehensive approach. The MCP-Mod approach impacts both the design and the  
 30 analysis of dose finding studies; see Figure for details. At the trial design stage, a suitable set of  
 31 candidate models is identified in repeated clinical team discussions, which also impacts decisions on  
 32 the number of doses, required sample sizes, patient allocations, etc. At the trial analysis stage, dose  
 33 response is tested using suitable trend tests deduced from the set of candidate models. Once a dose  
 34 response signal is established, the best model(s) out of the set of pre-specified candidate models is  
 35 (are) then used for dose response and target dose estimation.

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39 To better illustrate the scenarios in which MCP-Mod is best used, the following is re-produced from the  
40 Applicant submission.

41 In its currently available version, the MCP-Mod methodology is best used in trials satisfying certain  
42 characteristics. In-scope:

- 43 • Drug development stage: Phase II dose finding studies to support dose selection for Phase III.
- 44 • Response: Univariate (efficacy or safety/tolerability) variable. For efficacy, the response  
45 variable is ideally predictive to the clinical Phase III efficacy outcome. Could be a binary, count,  
46 continuous or time-to-event endpoint. Observations could be cross-sectional (i.e. from a single  
47 time point) or longitudinal.
- 48 • Dose: Typically, the dose levels utilized in the actual trial are used for the design and analysis.  
49 However, more broadly “dose” could be any univariate, continuous, quantitative measurement,  
50 as long as an ordering of the measurements is possible and the differences between  
51 measurements are interpretable. For example, sometimes it is possible to convert b.i.d. and  
52 o.d. regimens to a common univariate scale.
- 53 • Number of doses: For the Mod step, a minimum of four distinct doses (including placebo) is  
54 required, ideally distributed over the effective range. For the MCP step (e.g. for dose response  
55 signal testing or identifying the type of plausible dose response shapes), at least three distinct  
56 doses (including placebo) are needed.

57 A formal technical validation of the software proposed for implementation, i.e. the DoseFinding R  
58 package, is outside the scope of this procedure.

59 The objective of the current submission is to seek qualification of the MCP-Mod approach, as an  
60 efficient statistical methodology for model-based design and analysis of Phase II dose finding studies  
61 under model uncertainty. The MCP-Mod approach is efficient in the sense that it uses the available data  
62 better than traditional pairwise comparisons.

## 63 **Scientific discussion**

64 It is readily agreed that the design and analysis of clinical trials that investigate dose-response is  
65 important and that current practice is repeatedly sub-optimal and inefficient. The Applicant motivates  
66 the search for improved methodology based on the consequences of poor design and analysis of dose  
67 finding trials on confirmatory development reflecting on the high failure rate in Phase III, need for label  
68 changes after approval, etc. Even if difficult to quantify, these arguments have compelling ‘face  
69 validity’ and indeed the same concerns are enshrined in ICH E4 on Dose Response Information to  
70 Support Drug Registration. Indeed many of the ‘best-practice’ approaches described by the authors,  
71 for example the inclusion of multiple dose levels and attempting to quantify dose-response curves are  
72 explicit in this regulatory document and despite not being widely practiced, are welcomed and  
73 regarded as uncontroversial.

74 It is agreed, in terms of both design and analysis, that these trials are frequently performed less than  
75 optimally in terms of the dose range included, the number of doses included and the use of pairwise  
76 comparisons (to placebo and between dose levels) that are performed and presented as the basis for  
77 determining study success or failure. With this in mind, it is rather obvious that a strategy based on a  
78 modelling approach that attempts to quantify a dose-response relationship may offer an improved  
79 basis for decision making and it is arguable therefore that to qualify MCP-Mod as an improvement over  
80 the commonly used approach is uncontroversial from a regulatory perspective. Nevertheless, the fact

81 that these sub-optimal approaches persist makes this a relevant topic for a CHMP opinion. It is noted  
82 by the Applicant that a number of alternative approaches might be considered, of which MCP-Mod is  
83 only one. This Qualification Opinion does not seek to compare between these alternative approaches.

84 The briefing documentation presented is thorough and clear in relation to the proposed procedure,  
85 comprising a 'Statement of Need' to justify the procedure and qualitative and quantitative explanations  
86 of the proposed technique within a defined scope. Descriptions and quantification of the performance  
87 of the technique are presented through worked examples, simulations and real-life case studies and a  
88 series of references from the medical and statistical literature are presented to illustrate applicability,  
89 alternative approaches and extensions of the method to other scenarios.

90 In terms of technical performance, MCP-Mod is underpinned by robust statistical methodology used: (i)  
91 to identify and parameterise candidate models, (ii) to construct tests of each dose-response shape and  
92 an overall dose-response signal, and (iii) for model selection and model fitting. The proposed method  
93 leaves open a number of considerations to the user such as the selection of a nominal significance level  
94 for the MCP part, strategy for determining sample size, model selection criteria, strategies for  
95 performing trend tests etc. These aspects were discussed with the sponsor along with strategies for  
96 selection of dose range, number of doses and spaces of doses that are driven primarily by external  
97 factors.

98 For example, the Applicant recommend certain 'rules-of-thumb' such as 4-7 active doses across a >10-  
99 fold dose-range and 3-7 dose-response models / shapes based on achieving a balance of efficiency  
100 (too many shapes would decrease efficiency) and risk of bias (from too few shapes that cannot  
101 properly describe a dose-response relationship). In terms of sample size the objectives of the study  
102 must be reflected noting that sample sizes for detecting dose-response are usually inappropriate for  
103 dose-selection and dose-response estimation. More broadly, it is considered that the planning needed  
104 to implement MCP-Mod will be beneficial for trial design both in terms of the number of doses and the  
105 increase in the range of doses studied, and also in that the consequences and risks of selecting a  
106 particular trial objective, design and sample size will be better understood by all stakeholders. For  
107 example, Phase II trials may wish to identify evidence for a drug effect, doses that differ from a  
108 control, one or more dose-response relationships, or to select optimal dose. The optimal approach and  
109 the amount of information required for each objective will differ and this can be illustrated through  
110 careful dialogue and simulations during the planning phase. Considering dose in its proper functional  
111 form, i.e. as continuous rather than a qualitative, ordered categorical variable also offers advantages in  
112 terms of maximising the use of the available information through modelling and by allowing the  
113 interpolation of information across doses.

114 Another interesting part of the procedure relates to the control for multiple comparisons. Designing an  
115 experiment that permits conclusions to be drawn with control of false-positive error rate is clearly  
116 desirable for the study sponsor. It is mandated by regulators in the confirmatory phase of  
117 development, though not in the exploratory phase that is under discussion here, where factors other  
118 than strict type I error control may influence decisions regarding future clinical development. The  
119 choice of 5% used by the Applicant in their illustrations is arbitrary and could be varied based on the  
120 certainty that the Applicant wish to have for their decision-making.

121 In terms of contrasting the MCP-Mod approach with more commonly used approaches based on  
122 pairwise comparisons, the Applicant present data from simulations by the PhRMA ADRS working group  
123 (See as annex: Request for CHMP Qualification Opinion) which contrasted MCP-Mod with a Bayesian  
124 approach, a non-parametric approach and, of greatest interest for the purpose of this procedure, an  
125 ANOVA approach. The performance of each method was characterised in terms of probability to detect  
126 dose-response, the probability of identifying and selecting a clinically relevant effect, the bias and error

127 in terms of selecting a target dose and the precision with which dose-response is estimated. It is  
128 concluded that MCP-Mod controls Type I error rate and is less likely (than ANOVA) to identify a  
129 clinically relevant dose in the absence of dose-response (flat profile). It is further concluded that under  
130 active dose-response profiles the probability of identifying dose-response will be higher, though the  
131 probability of identifying a clinically relevant dose will depend on the shape of the dose-response  
132 curve. For the simulations investigated MCP-Mod appears to be better, at least on average, than an  
133 ANOVA based approach in terms of bias and absolute error. It is widely known of course that biased  
134 estimates will, on average, result when selecting a dose based on a particularly impressive pairwise  
135 comparison to control because of random highs and this phenomenon is displayed in the simulations,  
136 but controlled by MCP-Mod.

137 Whilst no simulation exercise can be comprehensive, the set of simulations conducted were rather  
138 extensive and the parameters investigated were relevant. It was felt however that the simulation  
139 exercise was somewhat artificial to the extent that the most common approach to the design and  
140 analysis of Phase II dose-exploratory trials were not included. Additional investigations were requested  
141 during the course of the procedure to compare:

142 a. an optimised ANOVA approach, without restriction on the number of doses selected, based on a  
143 fixed sample size (n=150, 250) versus an optimised MCP-Mod approach based on the same fixed  
144 sample size. The ANCOVA approach was 'optimised' based on two designs with 4 and 8 equally spaced  
145 active doses and an allocation of patients to minimise the variance for the pairwise comparisons of  
146 active doses versus placebo.

147 b. a commonly applied ANOVA approach, with restriction to 2 active dose levels that varied for each  
148 different simulation exercise, based on a fixed sample size (n=150, 250) versus an MCP-Mod approach  
149 based on the same fixed sample size but optimal number of dose levels.

150 The main objective of the ANOVA approaches in these additional simulations was to identify a  
151 significant pairwise comparison. The Applicant presented results of these simulations and concluded  
152 that the simulations provide evidence that MCP-Mod is a robust methodology for dose response  
153 modeling (See as annex: Response to Questions). They compared MCP-Mod with a total of 5 ANOVA  
154 approaches. While some of the ANOVA approaches occasionally give comparable or even slightly better  
155 performance, no single ANOVA approach demonstrates a robust performance across all metrics and  
156 scenarios as compared to MCP-Mod. For example, some designs based on ANOVA approach perform  
157 well across all metrics if the true dose response model is linear. If the true dose response model  
158 follows an Emax shape, however, the same approach is always among the worst methods in the dose-  
159 response and dose estimation metrics. In general the performance of the ANOVA approaches is  
160 sensitive to the underlying scenario and the employed design, in particular when the used number of  
161 dose levels is small. When the number of dose levels is larger, the performance of the ANOVA  
162 approaches with respect to dose response estimation and power deteriorates. However, including a  
163 sufficiently large number of doses in a clinical dose finding study is important to reliably estimate dose  
164 response not only for the main efficacy endpoint (as studied in this simulations), but also important  
165 safety or tolerability variables, which will also influence dose selection for Phase II. Performance of  
166 MCP-Mod is demonstrably more consistent which is regarded as critical for the experimental situations  
167 in the scope of this Qualification Opinion, i.e. where there is model uncertainty.

168 Having completed the MCP-Mod procedure the user must still determine how to incorporate  
169 information to their decision making, along with all other factors. It is agreed with the Applicant that  
170 model uncertainty will remain after completing Phase II and that the model describing dose response  
171 may be updated as further information comes to light. In addition, multiple models may be selected for  
172 further consideration and the method is open to a model averaging approaches if the user considers

173 this desirable. A further advantage compared to an ANOVA approach is the possibility to more reliably  
174 interpolate between doses, and while extrapolation is not recommended by the Applicant, even this  
175 may be more reliable than with common approaches.

176 Further technical development may focus on investigation of criteria for suitable model selection and  
177 construction of robust design and model selection ('optimal design'). In terms of application to  
178 different experimental situations updates might consider modelling based on exposure-response  
179 relationships and it may be considered how to update the method to investigate relationships for long-  
180 acting biologics where there is no steady state and how to investigate simultaneously dose-response  
181 relationships for efficacy and safety.

## 182 **CHMP qualification opinion**

183 It is concluded that the MCP-Mod approach can be qualified as an efficient statistical methodology for  
184 model-based design and analysis of Phase II dose finding studies under model uncertainty. The MCP-  
185 Mod approach is efficient in the sense that it uses the available data better than the commonly applied  
186 pairwise comparisons. Whilst the performance of MCP-Mod against other model-based approaches has  
187 not been appraised, the anticipated benefits of a modeling approach are demonstrated by the  
188 simulations performed, and a decision to employ the methodological approach will promote better trial  
189 designs incorporating a wider dose range and increased number of dose levels. In situations where  
190 there is uncertainty around the shape of the dose-response curve, the deficiencies with commonly  
191 used approaches that include few dose levels with pairwise comparisons to a placebo are highlighted.

192 Statistical and modelling expertise are needed to implement the approach and the user will benefit  
193 from experience when making decisions on the input parameters (e.g. candidate models, sample size,  
194 technical approach for model selection etc.) and in terms of inference. Properly implemented however,  
195 the benefits include not only efficient data collection and more precise answers to important questions  
196 to inform decision making but should also serve to enhance discussions with stakeholders in advance  
197 of the trial comparing different strategies and explaining risks and limitations of potential designs. The  
198 further developments proposed are welcome.

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## 200 **Annexes**

- 201 - Applicant submission – Request for CHMP Qualification Opinion
- 202 - Applicant submission – Response to Questions raised by the qualification team
- 203 - Applicant submission – Discussion Meeting for MCP-Mod Qualification Opinion Request (Slides)