

Role of Patients and Consumers'/Healthcare Professional organisations in supporting communication activities

Elisabeth Dupont

IDF Europe Regional Manager

July 1, 2024

www.idf-europe.org

PwD's expectations on communications regarding medicines shortages

TYPE OF COMMUNICATION

PwD should have **access to educational material** to fully understand the issue at hand

PwD should receive **information on recommendations** to cope with medicines shortages

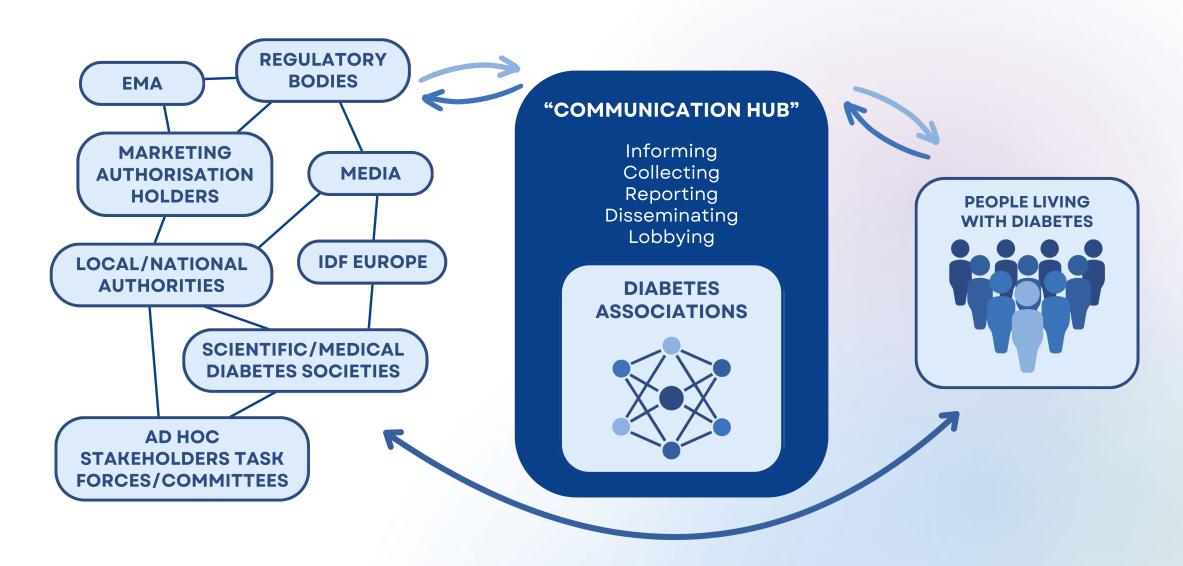
PwD should have access to mechanisms for feedback and Q&A on medicines shortages and related recommendations

PwD should receive **information on expected developments**, including clear timelines

CHARACTERISTICS OF THE COMMUNICATION

- Communication should be accurate and reliable, based on the latest available information
- Information should be **clear and understandable** for anyone who might benefit from it
- Updates on medicines shortages and related recommendations should be made readily available
 - The **information** provided should be **aligned across all stakeholders** to ensure consistency

Diabetes Associations & Multi-directional Communication



Examples of communication from IDF Europe's members

DIABETES UK

KNOW DIABETES, FIGHT DIABETES.

FAQS - GLP-1 RA SHORTAGES

UPDATE, 21 **JUNE** 2024: The World Health Organisation (WHO) has issued a warning over fake versions of semaglutide which have been identified in the UK. The WHO has advised that semaglutide treatment should only come through a healthcare professional, and that semaglutide should not be bought online.

















Thank you for your attention!

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idfeurope@idf-europe.org www.idf-europe.org