



EUROPEAN MEDICINES AGENCY  
SCIENCE MEDICINES HEALTH

# Introduction

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2nd EMA-Industry Stakeholders Platform meeting on Paediatric medicines

Presented by Marie-Helene Pinheiro on 15 April 2016  
Industry Stakeholder Liaison

An agency of the European Union





# • Framework for interaction with industry stakeholders

## *Objectives*



*To oversee and manage EMA's interaction with industry stakeholders.*

*To increase clarity and consistency in collaboration and communication with external stakeholders.*

*Provide efficient, targeted and timely information, in a proactive manner;*

*Promote dialogue with industry stakeholders.*

*Enrich the EMA's understanding of issues that are pertinent from the industry perspective.*

*Increase transparency of stakeholders engaging with the EMA and report on the interaction.*



# • Framework for interaction with industry stakeholders

## *Methods of interaction*

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### **INFORM**

→ to enable feedback e.g. news items, Q&As, information days;

### **CONSULT**

→ via written consultation e.g. guidelines development, public consultations on deliverables, focus groups;

### **CONSULT & INVOLVE**

→ based on direct interactions e.g. focus groups, platform meetings etc...;

### **CO-OPERATE**

→ jointly engaging towards a common technical goal e.g. technical expert groups.



# Thank you for your attention

## Further information

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