

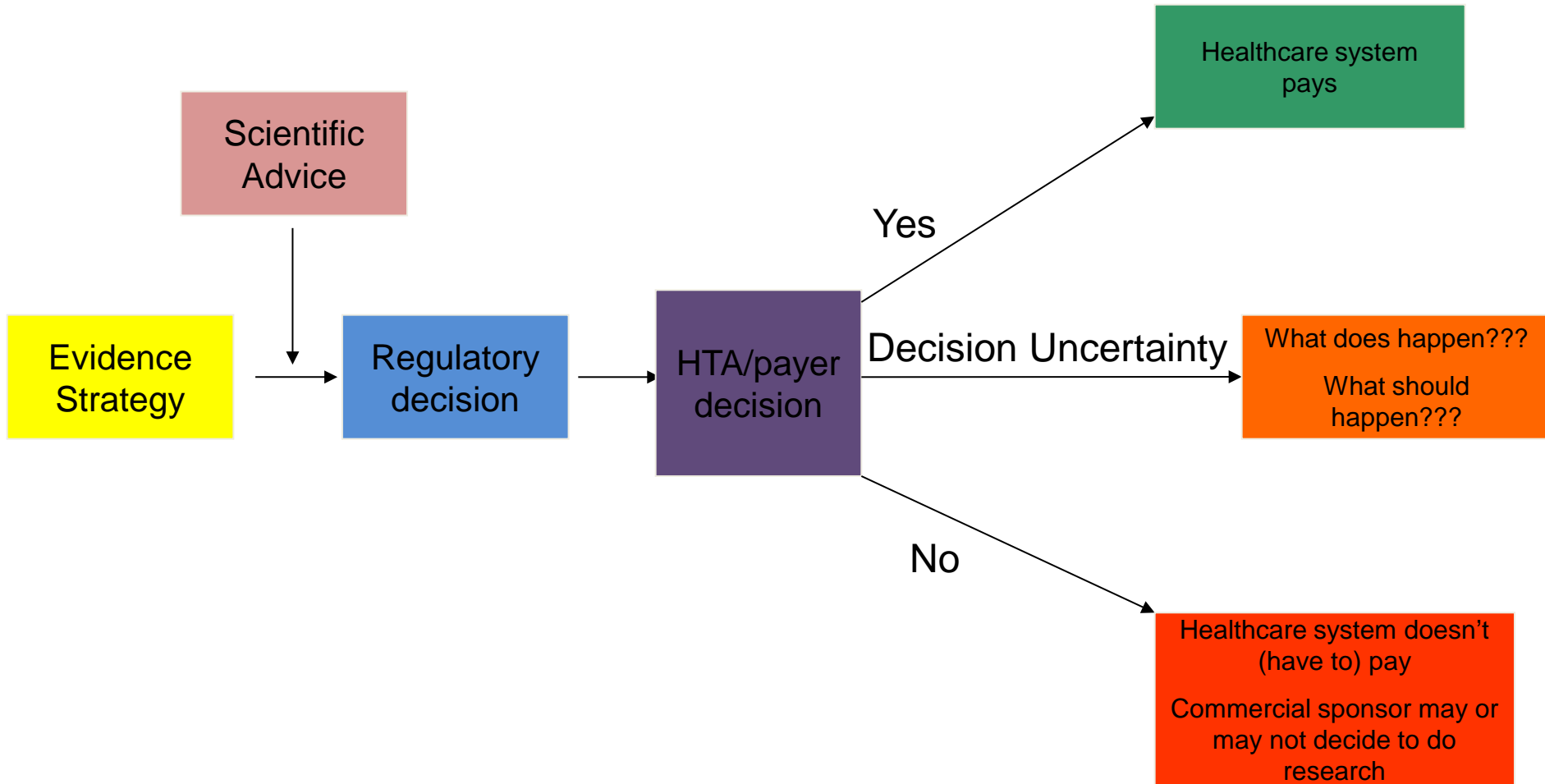


Adaptive pathways: why involve other decision-makers

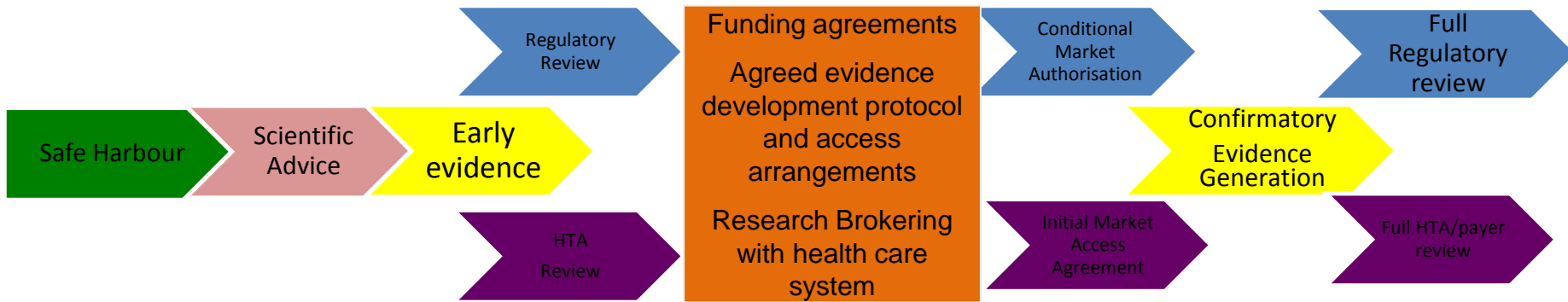
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Current framework



Adaptive framework



Personal insights: process

- 62 applications: the interest/need is there
 - Variable quality
 - Conditional licensing still seen as a ‘last ditch’ regulatory route
 - Vital to have robust selection mechanisms
- Collaboration of the willing: mixed HTA views
- HTA insights needed into pilot design and product selection
- Safe harbour – valuable opportunity to discuss options
- New collaborative process challenging for all stakeholders
- Pilot is resource- intensive

Personal insights: development

- Companies are very cautious *
- FDA requirements driving development decisions
- Some 'curious' perspectives
 - Longer trials
 - More placebo despite these being drugs for unmet need
 - RCT despite no appropriate comparator
 - Lack of understanding about the potential role of real-world evidence
- Some companies unaware of the need to demonstrate 'value proposition'
- Lack of awareness of research assets
 - Research infrastructure
 - Existing registers/register networks

*As are the public systems!

Personal insights: observational data

1. This is a technical/methods/practical issue NOT a policy problem.
2. The role of such data is still being explored
 - IMI projects: GetReal; EMIF; BD4BO, ADAPT SMART...
3. The biases are topic specific and must be understood and mitigated
 - Further methodological investment essential.
 - Opportunity for collaboration.
4. Evidence standards
 - Must still be met for regulation/HTA/payer
 - Will **not** remove need for confirmatory trials when appropriate

5. Will eventually be able to utilise health-system capability but infrastructure still in development and variable across Europe
6. Fragmentation compounding issues
7. Substantial 'up-skilling' and resources required.
8. Roles and responsibilities generally and for specific projects must be agreed up front including costs.
9. Data privacy and ethics must be assured.
 - Informed consent essential given risks associated with products

Personal insights: incentives

- Concerns about impact on pricing
 - less investment and more uncertainty
 - BUT smaller patient numbers and lack of trust over ability of price to increase
- Novel reimbursement models being proposed
 - BUT concern that companies may still want to price at highest the market may bear
- The aim is to make development and access more efficient
 - Lower research costs prior to market access
 - Earlier market access
 - Alignment of stakeholders with respect to evidence plan
- Health care systems are now sharing risk
 - Enhanced pharmacovigilance
 - Data collection infrastructure
 - Supporting development
 - Early advice ensures system needs described

ADAPT SMART research on managed entry agreements

- Need to get 'selection criteria' right:
 - Highest support from payer/HTA perspective for truly transformative products
 - Decision-making for products with questionable benefits remains problematic
- Outcome-based agreements are rare due to administrative burden and complexity
- Progress will be made only by discussions around specific products in specific healthcare systems
- Further opportunities identified for exploration
 - Discounts based on evidence targets being met
 - Down-stream evidence requirements voluntarily specified in risk management plans

What have I learnt?

- Opinions on Adaptive Pathways are based on perceptions of current system
- Solutions will only be found by changing culture of interactions and building trust
- Need for sectors to work more closely together: resources?
- Care or research: which ethical paradigm?
- Issues and solutions are product/disease specific
- Role of 'Real World Data'
 - IMI GetReal project (<http://www.imi-getreal.eu/>)
- ADAPT- SMART (IMI Co-ordination and Support Action-
<http://adaptsmart.eu/>)
 - Managed entry agreements
 - Acceptability of single-arm studies
 - Payer evidence requirements

Regulation and HTA

