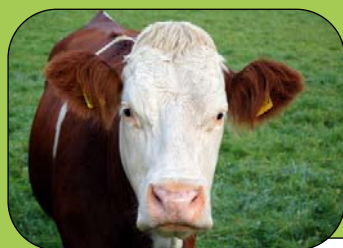


GLOBAL ANIMAL HEALTH CONFERENCE

**NOVEMBER
15-16, 2007
EMA, Canary Wharf,
London, UK**



**Free registration for 10
young scientists!**

Please contact Tatjana at
tatjana.topalovic@diaeurope.org
for information on conditions
for applications

Featuring an esteemed
faculty from the EMA,
IFAH, FDA, USDA, World
Organisation for Animal
Health, academia, national
animal health authorities
and industry associations
worldwide

PROGRAMME CO-CHAIRS

Peter Jones, Executive Director, IFAH, Belgium

David Mackay, Head of Unit, Veterinary Medicines and Inspections, EMA, EU

SCIENTIFIC PANEL

Christianne Brusckke, Chargée de Mission, OIE, France

Rick Hill, Director, Center for Veterinary Biologics, USDA, APHIS, USA

Peter Holdsworth, Chief Executive Officer, Animal Health Alliance Ltd., Australia

Catherine A. Knupp, Vice President, Pfizer Veterinary Medicine R&D, USA

Quintin McKellar, Principal, Royal Veterinary College, UK

Brian Perry, formerly Team Leader, Animal Health and Food Safety,
International Livestock Research Institute, Kenya

Stephen F. Sundlof, Director of Center for Veterinary Medicine, FDA, USA

Peter W. Wells, Global Head of R&D, Novartis Animal Health, Switzerland

KEY TOPICS

- Positive Environment for Veterinary Medicines
- Innovation in Animal Health
- Partnerships: Are They the Answer?

CONFERENCE OVERVIEW

This conference will provide a unique opportunity to participate in the first global conference on animal health and veterinary medicines for some years, where world experts in regulatory affairs, industry, international organizations, academia and research will meet together to pioneer a positive environment for veterinary medicines for the benefit of animal health on a worldwide basis. The broad range of themes will consider the international regulatory environment and its impact on medicines availability, innovation in animal health and the new horizons in product development and emerging technologies and the need to invest in them. In addition the conference will explore alliances and partnerships between public and private sectors to achieve the advances needed in the successful treatment, prevention and control of existing and emerging diseases.

OBJECTIVES

- Promote a dialogue among key stakeholders in global animal health in the field of veterinary medicines
- Identify opportunities for creating a positive environment for veterinary medicines and their greater availability
- Encourage further industry, academia and regulatory interactions to facilitate greater availability of medicines
- Highlight areas of unmet medical need related to emerging and existing infectious diseases
- Increase awareness of advances in the research of new therapies and technologies and explore ways to accelerate their progress to market

Thursday, November 15, 2007

08:00 Registration and Welcome Coffee

09:00 Welcome

Thomas Lönngren, Executive Director, EMEA, EU

A. OPENING BY KEYNOTE SPEAKER

Strategic Influences and Considerations for Successful Development of New Medicines

George Gunn, President, IFAH, Belgium

B. POSITIVE ENVIRONMENT FOR VETERINARY MEDICINES

Chairperson: Rick Hill, Director, Center for Veterinary Biologics, USDA, APHIS, USA

Co-chair: Peter Jones, Executive Director, IFAH, Belgium

Global Regulatory Environment: Conducive to New Development of Veterinary Medicines or a Barrier?

09.45 Global Benchmarking Survey of Regulation of Veterinary Medicines

Richard Meads, Director, Business Decisions Ltd., UK

10:10 Better Regulation of Veterinary Medicines in the EU

Martin Terberger, Head of Pharmaceuticals Unit, DG Enterprise and Industry, European Commission, EU

10:35 Opportunities for Better Regulation

Jim Riviere, Distinguished Professor, North Carolina State College of Veterinary Medicine, USA

11:00 Coffee Break

11:20 Has VICH Facilitated Medicines Availability Globally?

Stephen F. Sundlof, Director of Center for Veterinary Medicine, FDA, USA

11.45 VICH - Harmonised Guidelines: What Impact at Country Level?

Tomoaki Shimazaki, Chairperson of VICH BQMEWG, Ministry of Agriculture, Forestry and Fisheries, Japan

12.10 Regional Harmonization through Mutual Recognition

Steve Dean, CEO, Veterinary Medicines Directorate, UK

12.35 Preparation for Breakout Sessions

12.45 Lunch

14.15 Creating the Positive Environment - Breakout Sessions

1. EU – USA and Canada

Leader: Ian Alexander, Acting Director
General, Health Products and Food Branch,
Canada

2. Australia – Japan and Asia Pacific

Leader: Martin Holmes, Program Manager
Veterinary Medicines, APVMA, Australia

3. Enhancing Medicines Availability in Developing Countries

Leader: Brian Perry, formerly Team Leader,
Animal Health and Food Safety, International
Livestock Research Institute, Kenya

15.15 Reports from Sessions

15.45 Coffee Break

16.15 Panel Discussion

Moderator: Peter Holdsworth, Chief Executive Officer, Animal Health Alliance (Australia) Ltd., Australia

C. INNOVATION IN ANIMAL HEALTH

Chairperson: Peter W. Wells, Global Head of Research & Development, Novartis Animal Health, Switzerland

Co-Chair: David Mackay, Head of Unit, Veterinary Medicines and Inspections, EMEA, EU

16.50 New Trends in Veterinary Medicine: What's in the Research Pipeline

Catherine A. Knupp, Vice President, Pfizer Veterinary Medicine R&D, USA

17.15 Emerging Technologies in the Development of Veterinary Medicines

Cyril Gay, National Program Leader, Animal Health, USDA, USA

17.45 End of Day 1

18.45 Drinks Reception & Conference Banquet

Friday, November 16, 2007

- 08.30 Collaboration between Research – Academia and Industry and the Challenge of Technology Transfer**
Quintin McKellar, Principal, Royal Veterinary College, UK
- 08.55 Managing Consumer Perceptions of Risk and Benefit**
Arnout Fischer, Professor, Food Safety and Consumer Behaviour, University of Wageningen, The Netherlands
- 09.20 Parasite Control in Livestock: Are We in Control?**
Peter Willadsen, Chief Scientist, CSIRO Livestock Industry, Australia
- 09.45 What Does the Animal Health Community Need in Terms of New Medicines to Tackle Disease in Animals**
Steve Sloane, CEO, GALVmed, UK
- 10.10 Panel Discussion and Questions**
- 10.40 Coffee Break**

D. BUILDING ALLIANCES TO FIND SOLUTIONS (PARALLEL SESSIONS):

1. Antimicrobial Resistance: Managing the Threat to Animal and Human Health

Chairperson: Quintin McKellar, Principal, Royal Veterinary College, UK
Co-chair: Peter Holdsworth, Chief Executive Officer, Animal Health Alliance (Australia) Ltd., Australia

- 11.20 Defining Lists of Critically Important Antimicrobials**
Catherine Lambert, Technical Advisor, OIE, France
- 11.45 Risk Assessment to Define the Problem and its Management:
Report from the Codex Intergovernmental Task Force**
Peter Jones, Executive Director, IFAH, Belgium
- 12.10 Lunch Break**
- 13.40 The Industry Perspective**
Thomas R. Shryock, Senior Microbiology Technical Advisor, Elanco Animal Health, USA
- 14.05 The Veterinarian's Viewpoint in Managing Antimicrobial Disease in Animals**
Mike Apley, Associate Professor, Production Medicine/Clinical Pharmacology, World Veterinary Association, USA
- 14.30 Panel Discussion and Questions**

2. Tackling Existing and Emerging Diseases

Chairperson: Andy Peters, Director Translational Research, Royal (Dick) School of Veterinary Studies, UK
Co-Chair: Declan O'Brien, IFAH, Belgium

- 11.20 Global Control of Animal Diseases**
Juan Lubroth, Senior Officer, Animal Health Service, FAO (EMPRES), Italy
- 11.45 Avian Influenza - Where Do We Stand in 2007?**
Christianne Brusckhe, Chargée de Mission, OIE, France
- 12.10 Lunch Break**
- 13.40 Opportunities for Stakeholder Alliance for Future Research: The European Technology Platform on Global Animal Health**
Jim Scudamore, Professor of Livestock and Veterinary Public Health, University of Liverpool, UK
- 14.05 Foot and Mouth Disease: The Roadmap to Control in Endemic Settings**
Brian Perry, formerly Team Leader, Animal Health and Food Safety, International Livestock Research Institute, Kenya
- 14.30 Panel Discussions and Questions**

15.00 Report to Plenary from the Chairs of the two Parallel Sessions

1. Antimicrobial Resistance: Managing the Threat to Animal and Human Health

Quintin McKellar, Principal, Royal Veterinary College, UK

2. Tackling Existing and Emerging Diseases

Andy Peters, Director Translational Research, Royal (Dick) School of Veterinary Studies, UK

E. CLOSING KEYNOTE SPEECH

- 15.30 Closing Address - "Prevention is Better than Cure" - The Global Impact of the New EU Animal Health Strategy**
Robert Madelin, Director General of Health and Consumer Protection, European Commission, EU
- 16.00 End of Meeting**

REGISTRATION FORM - I.D. CODE # 07109

FAX TO: +41 61 225 51 52

GLOBAL ANIMAL HEALTH CONFERENCE

November 15-16, 2007, EMEA, Canary Wharf, London, UK

Registration includes conference material only for the meeting for which you are registered, coffee-breaks and luncheons. Registration will be accepted by fax, email, mail or online www.diahome.org



REGISTRATION FEES

FEE	EURO	
Industry	€ 900.00	<input type="checkbox"/>
Charitable Nonprofit/ Academia (Full-Time)	€ 675.00	<input type="checkbox"/>
Government (Full-Time)	€ 450.00	<input type="checkbox"/>
Student (proof of student status must be provided)	€ 225.00	<input type="checkbox"/>
CONFERENCE BANQUET		
Thursday Night, November 15, 18.45 at the EMEA	€ 40.00	<input type="checkbox"/>
TOTAL AMOUNT DUE	€	<input type="text"/>

NOTE: Payment of registration fees must be received before commencement of the meeting.

HOTEL INFORMATION

The DIA has blocked a number of rooms at the following Hotels:

Novotel Greenwich Hotel

Tel: +44 208 312 68 00, Fax: +44 208 312 68 10
email: h3476-re@accor.com

173-185 Greenwich High Road, London, SE10 8JA, UK
Room Block Release Date: 14 September, 2007
at a special rate of GBP: 130.00 (incl. breakfast & VAT)

Britannia International Hotel

Tel: +44 20 77 12 01 00, Fax: +44 20 75 37 19 38
email: rafael.intriago-rodriguez@britanniahotels.com

163 Marsh Wall, Isle of Dogs, London, E14 9SJ, UK
Room Block Release Date: 14 September, 2007
at a special rate of GBP: 169.00 Single Room (incl. breakfast & VAT)

Express by Holiday Inn LimeHouse Hotel

Tel: +44 20 7791 3850, Fax: +44 20 7791 3851

email: reservations@exhi-limehouse.co.uk
469-475 Highway, London, E1W 3HN, UK
Room Block Release Date: 1 October, 2007
at a special rate of GBP: 140.00 (1st night), 89.00 (2nd night) (incl. breakfast & VAT)

REGISTRANT Prof. Dr. Ms. Mr.

Last Name _____
First Name _____
Company _____
Job Title _____
Street Address / P.O. Box _____
Postal Code _____
City _____
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Telephone _____
Telefax (Required for confirmation) _____
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PAYMENT METHODS

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Cheques should be made payable to: Drug Information Association. Mail your cheque together with the registration form to facilitate identification of attendee to: DIA, Elisabethen Anlage 11, Postfach, 4002 Basel, Switzerland.

Bank Transfers When DIA completes your registration, an email will be sent to the address on the registration form with instructions on how to complete the Bank Transfer. Payment should be in EURO and your name and company, as well as the Meeting I.D. # must be included on the transfer document to ensure payment to your DIA account.

Persons under 18 are not allowed to attend DIA meetings.

Please indicate your areas of professional interest:

- | | | | | |
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| <input type="checkbox"/> Academic Health Centers | <input type="checkbox"/> Clinical Supplies | <input type="checkbox"/> Generics | <input type="checkbox"/> Marketing and Advertising | <input type="checkbox"/> Public Policy/Law |
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| | | | <input type="checkbox"/> Outsourcing | <input type="checkbox"/> Validation |

WORKSHOP CANCELLATION POLICY All cancellations must be in writing and be received at the DIA office by 17:00 on April 12, 2007.

Cancellations received in writing on or before November 8, 2007. An Administrative fee will be deducted from the registration fee:

Member/Non-member = EUR 200.00

Government/Academia/Nonprofit (Member/Non-member) = EUR 100.00

Registrants who do not cancel by the date above and do not attend, will be responsible for the full registration fee. Registrants are responsible for cancelling their own airline and hotel reservations. You may transfer your registration to a colleague at any time. Please notify DIA of any such substitutions as soon as possible. Substitute registrants will be responsible for non-member fee, if applicable. DIA reserves the right to alter the venue, if necessary. **If an event is cancelled, DIA is not responsible for airfare, hotel or other costs incurred by registrants.**

Signature

Date

Hotel and travel reservations should be made ONLY after receipt of written registration confirmation from DIA.
If you have not received your confirmation letter via fax within five working days, please contact the DIA Basel Office.